



GISBOROUGH HALL HOTEL CASE STUDY

£100,000 REVENUE  
£19,000 SPEND  
5 X RETURN

RESULTS JAN - FEB 2022

- ROOM BOOKINGS DIRECT FROM ADS
- NO DISCOUNTING OR SALES
- HIGHER QUALITY CUSTOMERS
- TOP RATED TRIPADVISOR REVIEWS







GISBOROUGH HALL WEDDINGS CASE STUDY



**370 WEDDING LEADS**



**35 BOOKINGS**



**£245,000 APPROX. REVENUE**



**£5,264 SPEND**



**46.5 X RETURN**



**ARROW**  
DIGITAL MARKETING

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